



## The South Philly Slugfest

Date: April 30, 2010

Time: Fights Start at 8:00pm

Place: The Arena, 7 Ritner St., Philadelphia, PA

Presented by: KEA Boxing Promotions

For more information please contact:

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Or Visit

[www.kea-boxing.com](http://www.kea-boxing.com)



## About KEA Boxing Promotions

KEA Boxing began in 1992 by offering training and management to both new and existing professional fighters looking to create a career for themselves. At that time, Andre Kut had already paid his dues at various levels in the sport that would be his cornerstone to guiding these hopefuls. KEA fighters have gone on to fight throughout the United States, Mexico, South America, and Europe. KEA Fighters have been showcased on Tuesday Night Fights, Fox Sports, ESPN, Showtime, HBO and Pay Per View. KEA fighters have fought for world titles and have been ranked by Sanctioning Boxing Associations. For more information, visit [www.keaboxing.com](http://www.keaboxing.com).

## About KEA Boxing Events

KEA Boxing Promotions has presented events in New Jersey, South Carolina, and Pennsylvania for over the past five years. Shows can draw 1,000 fans and up, and it's not only a boy's night out. Females have been taking an increased interest in boxing and KEA Boxing Promotions delivers with female bouts that are sure to get the crowd riled up. The shows have undoubtedly caught the eye of the press and KEA's most recent event at The Woodlands Inn & Resort drew press coverage from The Weekender, The Times Leader, and The Scranton Times as well as 98.5 WKRZ and 107.9 WKRF. Notable Celebrities such as Joe Frazier, Chuck Wepner, Bobby Czyz, Mickey Ward, and others have been known to make appearances at KEA's shows.

## KEA Boxing Promotions Would Like to Thank Past Sponsors:





## Platinum Sponsor

\$1000

### *Platinum Sponsor Benefits:*

- Company listed on bout sheet
- Your Banner displayed in premium location
- Category exclusivity
- Announcements as Platinum Sponsor:
  - At the start and close of the show
  - During intermission
  - Prior to the main event
- 6 ringside tickets
- Logo printed on event posters and postcards
- Ability to distribute promotional material to attendees
- Logo included on group signage poster
- Logo included on Event section of [www.kea-boxing.com](http://www.kea-boxing.com)



### Gold Sponsor

\$750

#### *Gold Sponsor Benefits:*

- Company listed on bout sheet
- Your Banner displayed at event
- Announced as a sponsor at beginning, intermission, and close of show
- 4 ringside tickets
- Ability to distribute promotional material to attendees
- Logo included on group signage poster
- Logo included on Event section of [www.kea-boxing.com](http://www.kea-boxing.com)

### Silver Sponsor

\$500

#### *Silver Sponsor Benefits:*

- Company listed on bout sheet
- Announced as Sponsor during Intermission
- 2 ringside tickets
- Ability to distribute promotional material to attendees
- Logo included on group signage poster
- Logo included on Event section of [www.kea-boxing.com](http://www.kea-boxing.com)



Bronze Sponsor

\$250

*Bronze Sponsor Benefits:*

- Company listed on bout sheet
- 2 reserved tickets
- Logo included on group signage poster
- Ability to distribute promotional material to attendees



## SPONSORSHIP AGREEMENT

The following will confirm the agreement between \_\_\_\_\_ (Company) and KEA Boxing, Inc. for the sponsorship of the \_\_\_\_\_ Professional Boxing Event (Attraction).

- I. The Company shall be a sponsor of the Attraction, tentatively scheduled for **The Arena**.
- II. As full compensation for the rights and services granted herein, the Company shall pay KEA Boxing, Inc., the sum of \$ \_\_\_\_\_, payable in full at time of this signing agreement.
- III. In connection with said attraction, Company shall receive \_\_\_\_\_ tickets at time of signing agreement for the event mentioned in Paragraph I. Such tickets shall be for favorable seats based upon sponsorship. Moreover, the Company shall have the right to purchase (at face value ticket price), said tickets to be favorable seats in the highest price range; locations are based on availability.
- IV. An official logo and identification phraseology may be used for the Attraction, which shall be subject to the approval of KEA Boxing, Inc., and which shall refer to the Company in (first position), (e.g., Company presents a KEA Boxing event). Said logo and/or identification phraseology, as applicable, shall be prominently included in all promotional and advertising references that relate to the Attraction, and are disseminated throughout any media (e.g., print, web site, radio, television and point-of-sale) by the Company or contractor announcing the Attraction. Nothing herein contained shall constitute an obligation on the Company's part, to advertise or promote the Attraction, it being understood that the Company may do so at its option, or may refrain there from.
- V. The Company's sponsorship of the Attraction can be prominently featured and/or displayed in connection with the Attraction.

The Company shall be responsible for banner with name and/or logos of Company's products and/or references to its sponsorship of the Attraction, to be prominently displayed at the venue.



- VI. KEA Boxing, Inc., may hold a Press Conference regarding the Attraction on or about \_\_\_\_/\_\_\_\_/\_\_\_\_. The only reference to the Company shall be the Company's sponsorship of the attraction.
- VII. The term of this agreement shall commence with the execution hereof by, Attraction, and the Company shall continue until date of Attraction.
- VIII. The Attraction shall secure and maintain, throughout the term of this Agreement, all insurance customarily secured for events of this stature and size, subject to mutual approval of the type of insurance, and amount of coverage.
- IX. The Company and Attraction agree that the terms and conditions of this Agreement are confidential, and cannot be disclosed to any 3<sup>rd</sup> party.
- X. The Company and Attraction warrant and represent that they have the right and authority to enter into this Agreement, and their performance hereunder shall not conflict with rights granted to any other party. The Company and Attraction agree to be jointly and severally liable for the performance and execution of their obligations under this Agreement.

**This Agreement is intended to be fully binding on the parties.  
Agreed to this date as evidenced by the signatures below:**

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**Company**

**Date**

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**Attraction**

**Date**



### Sponsorship Price Listings

Status	Price	# Tickets Included	
Bronze	\$250.00	(2) \$50's	Reserved
Silver	\$500.00	(2) \$65's	Ringside
Gold	\$750.00	(4) \$65's	Ringside
Platinum	\$1,000.00	(6) \$65's	Ringside

- \* Bronze and Silver will be listed on bout sheet only, announced as a sponsor.
- \* Gold will be listed on bout sheet and allowed one banner, displayed and announced as a sponsor.
- \* Platinum will be listed on the bout sheet and allowed two banners displayed and announced as a sponsor at the beginning of the event, at intermission, again prior to the Main Event, and at the close of the show.